



COLORS



HEX # 666766
CMYK 90% 64% 0% 0%
PANTONE 7684 C



HEX # E1251B
CMYK 4% 100% 100% 0%
PANTONE 485 C



HEX #35383B
CMYK 10% 5% 0% 77%
PANTONE 447 C



HEX #FFFFFF
CMYK 0% 0% 0% 0%

FONTS

MICROGRAMMA FONT

Questions? Help?

support@logotournament.com
logotournament.com
Logo ID# 330305

We are here to help before, during, and after the logo creation process.

FILE FORMAT INFORMATION

AI, EPS Industry-Standard Vector Files

- AI and EPS vectors scale infinitely without any loss of quality.
- Used by designers, printers, and creators of secondary products such as clothing, bags, or other "swag".
- The designer will reduce the file to curves or outlines. This means that your file does not have embedded text that can be edited.
- Typically not viewable on most computers or devices unless special software is installed.

PDF Vector File

- Can be used in similar applications as AI & EPS.
- Easy to view on most computers and devices.

SVG Vector File

- SVG vectors scale infinitely without any loss of quality.
- Are typically used on websites, but can be used in many other applications.
- Can be viewed on most devices by opening in your web browser.

PNG

- Stored in pixel, dots, bitmap, or raster format and does not scale larger without degrading.
- Easy applications for social media, websites, desktop printable documents, etc.
- Standard size will be 1000x800 pixels.
- Easy to use and viewable on any device.

COLOR INFORMATION

Three different types of colors have been included:

RGB is primarily used for screens.

HEX is interchangeable with RGB and used for the web.

CMYK is for print applications.

PANTONE is for print applications and helps keep color consistent over different applications such as print materials, clothing, signage, etc.